



12TH ANNUAL BOTANICAL ART EXHIBITION June 8 through August 1, 2010

PROSPECTUS AND ENTRY FORM



The Filoli Botanical Art Exhibit has long been an essential part of our Botanical Art Program's mission to interpret and preserve this historically significant art form. Artists are invited to enter original artwork in any two-dimensional medium that reflects the rich tradition of botanical art and adheres to high standards of botanical accuracy and skilled use of media.

EXHIBITION CALENDAR

April 23	Entry deadline
May 7	Selection results mailed
June 3	Deadline for shipped artwork to arrive at Filoli
June 7	Deadline for hand carried artwork, 9 – 11 am
June 8	Exhibition opens
July 15	Artists' Reception, 5 - 7 pm
August 1	Exhibition closes
August 2	Pick-up of hand carried artwork
August 2 - 6	Return shipments of artwork

ELIGIBILITY

Botanical artists are invited to enter original artwork not previously exhibited in a Filoli botanical art exhibiton in any two-dimensional medium that reflects the rich tradition of botanical art and adheres to high standards of botanical accuracy. All work will be juried using digital images.

DIGITAL IMAGE PROCEDURE

Entries may include up to three digital images on CD, .jpg format, 300 dpi, 8" high, labeled with artist's name and name of the artwork(s). **The artist's name should not be visible on the digital image.** Send CD and completed entry form with a check for \$30 (for 1-3 images), to Filoli, Attn: Education Office, 86 Cañada Road, Woodside, CA 94062. Entry forms are available online at www.filoli.org or by phone to 650.364.8300 x233. It is crucial that your images be of the highest quality as they may be used for producing the exhibition postcard, the Filoli web site and other promotional materials. Entry CD's will not be returned. Entry fees are non-refundable.

JURY PROCEDURE

All artwork will be juried using digital images. Criteria for acceptance will include botanical accuracy as well as artistic presentation and technical use of medium represented by a high quality digital image. Selection results will be mailed **May 7, 2010**.

SALES

Filoli is pleased to extend the opportunity for participating artists to sell their unframed work as well as prints and / or note cards during this year's exhibition. All sales will be handled by Filoli and payment will be made to the artists, minus a 30% donation to Filoli, within 6 weeks after the exhibition. Artist may also list their artwork as NFS (not for sale). Detailed instructions will be sent upon acceptance.

FILOLI BOTANICAL ART EXHIBITION

PROSPECTUS AND ENTRY FORM PAGE 2 OF 3

RECEIVING ARTWORK

Artists who are accepted in the jurying process will receive detailed instructions for shipping and hand delivery of artwork. The artist is responsible for all shipping and insurance costs. Artwork must be received by **June 17** via carrier or **June 22**, 9 am – 11 am on-site.

PRESENTATION OF ARTWORK

Maximum Frame Size: 34" width x 48" height

Minimum Frame Size: 8" width x 10" height

Selected entries must be framed and ready to hang: no sawtooths or projecting eye screws, Plexiglas required on all artwork, light or neutral mat colors, simple gold or wood frames. No metal frames. Floating images are discouraged as they often "fall" during shipment.

Label the back of your artwork with your name, address, phone number, email, title of artwork, sales status and price. Titles MUST include the Latin name of the plant portrayed.

Accepted entries that do not conform to the above presentation guidelines may be refused at the time of hanging.

CHECKLIST

- Completed entry form (attached)
- \$30 check (for 1 – 3 images / CD), payable to Filoli, non-refundable
- CD with 1 – 3 images
- Mail to: Filoli
 Attn: Education Office
 86 Cañada Road
 Woodside, CA 94062

Questions? Please contact the Education Office at:

Email: classes@filoli.org
Phone: 650.364.8300 x233

ENTRY FORM

Please accept my images for entry. By my signature below, I indicate that I understand and agree to the terms listed in this prospectus.

Artist Name: _____
(Print or type) First MI Last

Address: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____

Signature: _____

ENTRY # 1 _____
Digital File Name

Latin Name Common Name

Medium Image Size Frame Size *Sale Price Insured Value

ENTRY # 2 _____
Digital File Name

Latin Name Common Name

Medium Image Size Frame Size *Sale Price Insured Value

ENTRY # 3 _____
Digital File Name

Latin Name Common Name

Medium Image Size Frame Size *Sale Price Insured Value

Sales prices listed on this entry form **can not** be changed. They will be used to produce the artwork labels, catalog and other exhibit materials. **If artwork is not for sale indicate NFS (Insured Value still required).*