



**Expressions in Color**  
**A Watercolor Exhibit**  
**April 12, 2011 through June 6, 2011**

**ENTRY FORM**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

**ENTRIES**

<b>IMAGE NUMBER</b>	<b>TITLE</b>	<b>FRAMED SIZE</b>	<b>PRICE</b> (NFS = NOT FOR SALE)
1.			
2.			

Description of Paintings (add additional pages if necessary):

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# Expressions in Color

## Watercolor Exhibit

April 12, 2011 through June 6, 2011

### PROSPECTUS

#### ABOUT FILOLI CENTER

Filoli Center is well known for its historic mansion, sixteen acres of formal gardens and six hundred acres of California coastal woodlands. Its Visitor and Education Center receives approximately 80,000 visitors annually. This exhibition will be held in the Center's gallery during the spring season, which is one of Filoli's most popular times. Visitors to Filoli will view the Exhibit on their way to the mansion and gardens.

#### CALENDAR

- **March 4, 2011: Deadline for Submissions of Entries**
- March 11, 2011: Notification of Results sent out
- April 11, 2011: Delivery of Accepted Work
- April 12, 2011: Exhibit opens.
- April 16, 2011: Meet the Artist Day (10 am to 3 pm)
- April 17, 2011: Meet the Artist Day (11 am to 3 pm)
- June 5, 2011: Exhibit closes.
- June 6, 2011: Work must be picked up

#### JURY PROCESS

- Jann Pollard, NWS, and Dick Cole, NWS, will jury the show. Dick was a past president of NWS (National Watercolor Society), and Jann is a Signature Member of NWS. Both artists have a combined experience of more than 50 years of painting and teaching.
- The Exhibit's theme is "Expressions in Color" as found in Nature. Artists express themselves in color as they interpret the world around them, from subtle tones to vibrant hues, precise renderings to impressionistic expression. This Exhibit focuses on how color is expressed in Nature, particularly through the seasons. Paintings may be representational or abstract, but they must use color as an essential element to describe a subject or inspirational concept found in Nature.
- Entries will be judged based upon creativity, viewpoint, technical execution, overall artistic quality and reflection of the Exhibition theme.
- Approximately 30 entries will be accepted.

#### EXHIBIT REQUIREMENTS

- The exhibit is open to all artists.
- All works must be original watercolor on paper (no yupo and aquaboard). The work must be current (within the last twelve months). No copies, giclees reproductions, other reproductions or class work allowed.
- The minimum size is 11 x 14 inches (painting image). The maximum size is 30 x 40 inches (framed).
- Accepted work must be matted and framed in wood or metal, covered with Plexiglass (no glass accepted). The work must be wired and ready to hang. No saw tooth, clamps or screw eyes allowed. Flat brackets on wood framed required. Frames must be less than 3" wide. White or off-white mats only.
- Paintings must be delivered on the receiving day. Paintings may be shipped only through prior arrangement with the curators.
- Artists may sell matted originals, prints and cards within a point system during the Exhibit. Additional information will be provided to accepted artists.

- All artists will be invited to participate in Filoli's "Meet the Artist" Days on Saturday April 16 (10 am to 3 pm) and Sunday April 17 (11 am to 3 pm.) On these days, participating artists will be able to display additional framed and matted paintings, prints and cards. Admission is free for members of Filoli or guests with paid admission to Filoli.
- All sales must be processed through Filoli. Filoli will retain a 30% commission.
- Artists will be expected to sign up for gallery sitting on 1 or 2 days of the show.
- Artists are responsible for all delivery, shipping and insurance costs. Works will be handled with the best of care, but Filoli assumes no liability for theft, loss or damage of any kind. Insurance is the responsibility of the artist.
- Artists will be expected to distribute postcards provided by Filoli (in paper or electronic formats) to advertise the show.

## ENTRY GUIDELINES

- An artist may submit up to two entries.
- Entries are to be submitted on a CD, .jpg format. Slides will not be accepted. Minimum size of the .jpg is 1200 x 1800 pixels (4" x 6"), 300 ppi (pixels per inch). Images that do not meet this requirement will be rejected. The .jpg image should be of high quality to insure that the color rendition, texture, and feeling of the artwork are accurately conveyed and can be fairly evaluated by the jury. The images may not be digitally manipulated except that the artist may make minor adjustments for brightness, contrast and color correction consistent with the original painting. Images must be cropped to exclude mat.
- Each image on the CD must be identified with the artist's name, image number and title of painting. (Example: "JArtist1ExpressioninColor.") The image number and title must correspond to the written entry form above.
- Each CD must be labeled with the artist's name, telephone number, and email address. CD's will not be returned.
- A color printout of each image (at least 5x7 inches) must accompany the CD.
- Each entry must include a completed entry form. This must include the artist's name, artist's address, artist's contact information, the title of the artwork, a brief description of the subject matter, the size of the image and framed exhibition piece, if it is for sale or NFS, and its price if applicable. The description of each work should explain the artist's concept or source of inspiration for the painting.
- The curators reserve the right to reject any exhibition piece and any items submitted for sale by the artist.
- Fees are \$25.00 for up to 2 entries. Checks are made payable to Filoli.
- Entry packets must be postmarked no later than March 4, 2011.

## MAIL ENTRIES TO:

**Filoli**  
**Expressions of Color Exhibit**  
**Attn: Cathy Rampley**  
**86 Canada Road**  
**Woodside, Ca. 94062**

### *Check List for Submission of Entries*

- Completed entry form and check for fee.
- One CD with up to 2 .jpg images as described above.
- Color printout of each entry submitted.

**SPECIAL NOTE**—If you have questions, please contact the Exhibit Curators: Pathamar Park at [pat@pathamarpark.com](mailto:pat@pathamarpark.com) (650-728-5342) or Mary Raftery at [mkraftery@mac.com](mailto:mkraftery@mac.com) (650-868-9442).